

regionalintel on industry targeting studies...

five-steps to effective industry targeting

three reasons why you should leverage regionalintel

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- Collaborate**
with stakeholders to define unique economic development challenges
 - Select**
appropriate quantitative & qualitative modes of inquiry
 - Conduct**
exhaustive analysis of local trends within a global context
 - Identify**
specific firms & industries matching your unique economic profile
 - Engage**
The right investors with the appropriate strategy

- One**
today's opportunities for job and investment creation are local, regional, and global
- Two**
a well-executed study will increase the ROI of your marketing dollars by clearly identifying those opportunities
- Three**
We can deliver the added strategic and operational bandwidth you need to reach the right investors