

Give traction to your community's global business development strategy...

conduct a **Global Value Chains Audit** with **regionalintel**.TM

Every community, no matter how big or small, is connected to the global economy through vast industry networks, often referred to as global value chains. Understanding those connections can increase your ROI on marketing and business development dollars.

A GVC audit with regionalintel is all about channeling your message to the appropriate audience.

Today, that audience is global.

GVC audit objectives



- ✓ understand your local economy's position within a global context
- ✓ identify local industries and firms connected to growing value chains
- ✓ help local firms uncover new foreign and domestic markets
- ✓ target the appropriate investors interested in your unique regional profile
- ✓ give added direction to your global business development strategy

Questions answered



- ✓ what value chains is your local economy connected to?
- ✓ is your local economy connected to a growing or declining set of value chains?
- ✓ which value chains does your economy have the most potential to grow in?
- ✓ what piece of the value chain should your local economy target?

GVC audit deliverables



- ✓ 15-20 page professionally formatted summary of findings.
- ✓ 350 + hours of exhaustive market research.
- ✓ buyer/seller linkage analysis across 350 unique industry value chains.
- ✓ shortlist of best-fit value chains for your region.
- ✓ case studies highlighting market trends across the most promising value chains

www.regionalintel.com

regionalintel has over twenty years of combined experience in economic development, international markets, supply chain management, global strategic sourcing, and regional economics. We also tap into a vast network of industry expertise across health care, consumer packaged goods, biotechnology, information technology, finance, and aerospace. Furthermore, we have the analytical toolset, language capability, and research capacity to match your community with the right investors.

CASE STUDIES

aerospace

healthcare

low-carbon technologies